

# LEADERSHIP BEYOND THE MAYAN CALENDAR



## 43<sup>RD</sup> ANNUAL NORTHWEST LEADERSHIP SEMINAR MARCH 7-9, 2012

- Kimberly Alyn: *“How to Inspire People to Achieve More”*
- Garrison Wynn: *“The Real Truth About Success”*
- Michael McMillan: *“The Pink Bat: Turning Problems Into Solutions”*
- Randy Means: *“Managing for Organizational Integrity”*
- Jack McCall: *“Re-Kindling the Fire - When You’re Down to a Pilot Light”*

MARCH 7-9, 2012

RED LION HOTEL ON THE RIVER - JANTZEN BEACH  
PORTLAND, OREGON

WEDNESDAY - March 7, 2012

7:00 AM Registration Opens  
8:15 AM Opening Ceremonies  
8:30 AM Session Begins

*“Leadership Beyond the  
Mayan Calendar”*

## HOW TO INSPIRE PEOPLE TO ACHIEVE MORE

*DR. KIMBERLY ALYN*



After a successful session at the Seminar, Dr. Alyn returns to the podium as she launches her new book, *“How to Inspire People to Achieve More”* where she shares powerful tools to ignite motivation. In this inspiring and humorous presentation, Dr. Alyn shows formal and informal leaders how to facilitate a more inspirational environment where self-motivation can flourish. She discusses important topics like reward systems, allowing input, letting people laugh, cultivating purpose, creating accountability, and giving people something to believe in. Her trademark storytelling and use of humor will cultivate a deeper desire in your audience to reach the highest levels of excellence both personally and professionally.

Dr. Alyn has been a contributing author in a number of prominent books and publications and is an avid supporter of life-long learning. She has her bachelors degree in business management, her masters degree in organizational management and her Ph.D. in organizational management with a specialty in leadership.

*12:00 Noon Lunch is Provided With Your Registration*

*1:30 PM Seminar Reconvenes*

## THE REAL TRUTH ABOUT SUCCESS

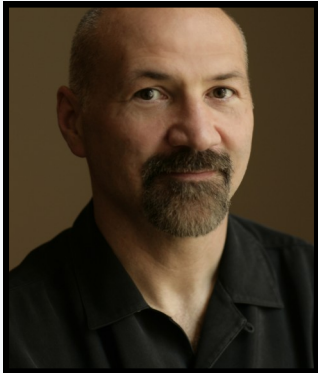
*GARRISON WYNN*



Success is more than being good at what you do; it's about being consistently chosen to do it. Garrison helps people to understand why their products, services or leadership styles or those of their competitors are selected. People don't necessarily choose what's best; they choose what they are most comfortable with, whether it's the best or not. We've all heard the importance of best practices and superior knowledge, so why aren't the smartest people with the most information always in charge or number one in their field? This presentation provides original research on managing expectations and emotions and shows there really is more to success than being the best.

As a speaker, advisor, author and entertainer, Garrison has a background in manufacturing, entertainment, telecommunications, and financial services. In his teens, he worked with Magnavox and baseball legend Hank Aaron to promote the world's first video gaming system. By age 27, he had become the youngest department head in a Fortune 500 company's history. As an author, he has co-authored with Stephen R. Covey, Ken Blanchard, and Jack Canfield. His new top-selling book finally spills “The Real Truth About Success”.

*“PROVIDING A VARIETY OF DYNAMIC, EDUCATIONAL EXPERI-  
ENCES  
AND VALUABLE, PRACTICAL SKILLS FOR LEADERS OF*

**THURSDAY - March 8, 2012****8:30 AM Session Begins****THE PINK BAT: TURNING PROBLEMS INTO SOLUTIONS****MICHAEL MCMILLAN**

Everywhere you look today there are problems. Turn on your TV or computer—pick up a magazine or paper—and what do you see? Problems! Talk to your spouse, co-workers, family members or friends, and within minutes someone will bring up a problem... or two or three. The list of problems we confront each day is vast. So what if all these “problems” weren’t really problems at all? Michael McMillan’s presentation, *The Pink Bat*, will turn your thinking upside down. You and your team will start turning problems into solutions... and seeing opportunities everywhere you turn. Maybe you think this idea seems impossible, but you’re about to discover: “Pink Bat Thinking” makes the impossible possible.

Michael’s creative direction on Michael Jordan’s New York Times best-selling pictorial autobiography “Rare Air” established a new niche in retrieval publishing. He followed this success with several more award-winning coffee-table books including *Mario Andretti*, *The NBA at 50* and *John Deere’s Genuine Value*.

**12:00 Noon Lunch is Provided With Your Registration****1:30 PM Seminar Reconvenes****MANAGING FOR ORGANIZATIONAL INTEGRITY****RANDY MEANS**

Today, fire and police agencies face the constant threat of civil liability. Injury and death are daily concerns. Lawsuits question whether public safety officials have responsibly planned and managed a broad array of operational and administrative dynamics. Policy, training, supervision and discipline are closely scrutinized. Through responsible and systematic planning and implementation, supervisors and managers can minimize the risk of misconduct, increase organizational effectiveness, and sharply reduce the threat of liability. Particular emphasis will be placed on supervisory roles and responsibilities regarding current issues facing public safety today.

Randy Means is one of the most respected police trainers in America. After military service and municipal employment in law enforcement training and the law, he is a partner in a prominent national police management and training firm. He is uniquely qualified to teach principles of supervision and leadership in paramilitary environments laden with administrative and operational legal constrictions, teeming with risk of physical injury, death and legal liability.

**FRIDAY - March 9, 2012****8:30 AM Session Begins****REKINDLING THE FIRE WHEN YOU’RE DOWN TO A PILOT LIGHT!****JACK MCCALL**

This presentation is sprinkled with heart-warming stories to spark your imagination! Sometimes the pressures of modern living can take the wind right out of your sails and often times we feel the fires of our enthusiasm burning low. The demands of a faster-paced life style, work environments marked by accelerating changes, and the constant challenge to accomplish more with less have a way of wearing us down. In this presentation, Jack will teach us how to rediscover our truest sources of motivation, reassess current positions and recharge our batteries. Along the way, he will also show us how to recapture the magic of laughter.

Jack McCall is a graduate of the University of Tennessee, the Tennessee School of Banking at Vanderbilt University, and the Graduate School of Banking of the South at Louisiana State University. Mr. McCall began his career as a marketing specialist for the Tennessee and U.S. Departments of Agriculture. Over a span of 20 years he distinguished himself as a financial services professional and healthcare executive. After developing his storytelling craft for over 35 years, he left the corporate world and founded Jack McCall, Inc., a professional speaking/training firm based in Hartsville, TN.

**12:00 Noon****Closing Remarks Conclude the Seminar**

# NORTHWEST LEADERSHIP SEMINAR - MARCH 7-9, 2012

## Red Lion Hotel on the River - Jantzen Beach - Portland, OR

Red Lion Hotel on the River, Jantzen Beach is a resort-style facility conveniently located on the scenic Columbia River, 10 minutes from downtown Portland, 15 minutes from the Portland International Airport via complimentary airport transportation. Vancouver, Washington is just across the Interstate Bridge and shopping is conveniently located nearby.

Each guestroom features large work areas, private balconies, free Net4Guests high-speed wireless Internet access, voicemail and telephone data ports, cable TV with pay-per-view movies and HBO® and coffeemakers. Business services, fitness center, tennis courts, boat dock, outdoor pool and hot tub are available onsite, with golf courses, boating, and skiing nearby.

For reservations, please call 1-503-283-4466.



## Register Online

Visit our website at [www.nwleadershipseminar.com](http://www.nwleadershipseminar.com) to register online.

## Educational Credits are available for training received at this Seminar:

- **Western Oregon University**  
Visit the WOU desk on Wednesday morning to register.
- **Oregon**  
Attendees from Police, Law Enforcement and Criminal Justice must sign the DPSST F-6 Attendance Roster, which will be located near the registration desk. ALL attendees will receive a certificate of completion in each packet upon registration at the Seminar, to be included in your agency's internal training files.
- **Washington:**  
Attendees from Police, Law Enforcement, Criminal Justice, and Fire Service will receive a certificate of completion upon registration at the Seminar to be included in your agency's internal training files.
- This Seminar satisfies 20 hours of leadership training for Law Enforcement certification.

## LAST DAY FOR CANCELLATION IS FEBRUARY 24, 2012. REGISTRATIONS ARE TRANSFERABLE.

We encourage you to contact the Registration Staff at 503-365-0222 prior to the Seminar to advise of name changes. Onsite Registration Staff can also make those changes when attendees arrive at the Seminar.

**PLEASE NOTE:** Your completed registration form for the 2012 Northwest Leadership is an OBLIGATION TO PAY. We honor that commitment and will be unable to issue refunds for cancellations received after February 24, 2012.

## 43rd ANNUAL NORTHWEST LEADERSHIP SEMINAR REGISTRATION

REPRODUCE FOR ADDITIONAL REGISTRANTS

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Position \_\_\_\_\_ Agency \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/PC \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Make checks payable for \$275.00 to: **Northwest Leadership Seminar** Billing Authorization # \_\_\_\_\_

**Register online at [www.nwleadershipseminar.com](http://www.nwleadershipseminar.com). Payment can be made through PayPal using the online link.**

### Mail Registrations to:

Northwest Leadership Seminar  
727 Center Street NE, Suite 300  
Salem, OR 97301  
(503) 365-0222  
(503) 365-7893 Fax

Payment by Credit Card:	MASTERCARD <input type="checkbox"/>	VISA <input type="checkbox"/>
Number:	_____ - _____ - _____ - _____	Exp. ____/____
Name on card:	_____	